

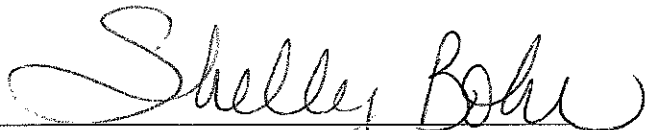
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 9/19/12
- (2) **Name of candidate:** Debbie Stabenow
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Suzanne Collins
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$12800 NET: \$10880

WXMI 9/19/12
STATION DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI-TV Grand Rapids	Date: 9/19/2012
---	---------------------------

I, Media Strategies and Research,
 being/on behalf of Debbie Stabenow, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 24, 2012			Sunday, September 30, 2012		

Total Charges: \$12,800.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Stabenow for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ella Damell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 20

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDER

Flight Dates 09/24/12-09/30/12

Contract / Revision 388844 /

Original Date / Revision
09/19/12 09/19/12

Advertiser Stabenow/Dem/Senate/Mi

Agency Media Strategies & Research

Buying Contact

1580 Lincoln St
Suite 510
Denver, CO 80203

Primary Account Executive

Local Political WXMI

Account Executive Order% Start Date End Date

Local Political WXMI 100%

Product

Agency Com 15%

Billing Contact

1580 Lincoln St
Suite 510
Denver, CO 80203

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 12018

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3

Priority 02

Advertiser Ref

Order Share 15% Market Value 85333

Competing Station	% of Order	Amount
2WOOD	40%	34133
3WZZM	15%	12800
4WWMT	30%	25600
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	33	\$10,880.00	\$12,800.00	0.00	08/27/12	09/30/12	33	\$10,880.00	\$12,800.00
Totals	33	\$10,880.00	\$12,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	17	09/24/12	09/30/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (6:00 AM-7:00 AM)	-T-TF--	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-TF--		3				\$100.00		0.00			
N 2	17	09/24/12	09/30/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		5				\$100.00		0.00			
N 3	17	09/24/12	09/30/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		5				\$100.00		0.00			
N 4	17	09/24/12	09/30/12	M-F Fox 17 News at 5P M-F Fox 17 News at 5P	CM	5p-6p	M-W-F--	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Contract / Revision **388844** Flight Dates **09/24/12-09/30/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Stabenow/Dem/Senate/Mi** ProductEstimate # **12018**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	17	09/24/12	09/30/12	M-F Fox 17 News at 5P CM M-F Fox 17 News at 5P		5p-6p	M-W-F--	:30	3	\$100.00	02	0.00 NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M-W-F--					3	\$100.00		0.00		
N 5	17	09/24/12	09/30/12	M-F Fox 17 News at 6p CM M-F Fox 17 News at 6p		6p-7p	MTWTF--	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----					1	\$150.00		0.00		
N 6	17	09/24/12	09/30/12	M-F 7p-730p CM M-F 7p-730p		7p-730p	MTWTF--	:30	2	\$500.00	02	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M--T---					2	\$500.00		0.00		
N 7	17	09/24/12	09/30/12	M-F 730p-8p CM M-F 730p-8p		730p-8p	MTWTF--	:30	3	\$500.00	02	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-TW-F--					3	\$500.00		0.00		
N 8	17	09/24/12	09/30/12	Mon Prime A CM Monday Prime 758p-9p		758p-9p	M-----	:30	1	\$1,500.00	02	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----					1	\$1,500.00		0.00		
N 9	17	09/24/12	09/30/12	X Factor Wed CM X Factor Wed		758p-10p	--W----	:30	1	\$800.00	02	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----					1	\$800.00		0.00		
N 10	17	09/24/12	09/30/12	X Factor Thu CM X Factor Thu		758p-10p	---T---	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	---T---					1	\$1,200.00		0.00		
N 11	17	09/24/12	09/30/12	Fri Prime A CM Fri Prime 758p-9p		758p-9p	----F--	:30	1	\$400.00	02	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----F--					1	\$400.00		0.00		
N 12	17	09/24/12	09/30/12	M-F Fox 17 News at 10p CM M-F Fox 17 News at 10p		10p-11p	MTWTF--	:30	5	\$750.00	02	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWTF--					5	\$750.00		0.00		
N 13	17	09/24/12	09/30/12	Fox 17 News (Sa) CM Sa Fox 17 News at 10p		10p-11p	-----S-	:30	1	\$350.00	02	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-					1	\$350.00		0.00		
N 14	17	09/24/12	09/30/12	Fox 17 News (Su) CM Su Fox 17 News at 10p		10p-11p	-----S	:30	1	\$550.00	02	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S					1	\$550.00		0.00		
													Totals	33 \$12,800.00

388844



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID
Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

12018
Contact: Shelly Bohr

Phone: 616-364-8722

Email: sbahr@fox17online.com

Fax: 616-364-8506

Direct: 616-447-5232

WXMI-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
WXMI 6a News	EM	M-F	\$100.00		1		1	1			3
6:00 AM 7:00 AM		30	\$300.00								
Sold out at LUR per WXMI. Move to S2 to clear.											
WXMI 7a News	EM	M-F	\$100.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	\$500.00								
Sold out at LUR per WXMI. Move to S2 to clear.											
WXMI 8a News	EM	M-F	\$100.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$500.00								
Sold out at LUR per WXMI. Move to S2 to clear.											
WXMI 5p News	EN	M-F	\$100.00	1		1		1			3
5:00 PM 6:00 PM		30	\$300.00								
Sold out at LUR per WXMI. Move to S2 to clear.											
WXMI 6p News	EN	M-F	\$150.00		1						1
6:00 PM 7:00 PM		30	\$150.00								
Sold out at LUR per WXMI. Move to S2 to clear.											
Two & Half Men	PA	M-F	\$500.00	1			1				2
7:00 PM 7:30 PM		30	\$1,000.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Two & Half Men	PA	M-F	\$500.00		1	1		1			3
7:30 PM 8:00 PM		30	\$1,500.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Bones	PT	M	\$1,500.00	1							1
8:00 PM 9:00 PM		30	\$1,500.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
X-Factor	PT	W	\$800.00			1					1
8:00 PM 10:00 PM		30	\$800.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
X-Factor	PT	Th	\$1,200.00				1				1
8:00 PM 9:00 PM		30	\$1,200.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Kitchen Nightmare	PT	F	\$400.00					1			1
8:00 PM 9:00 PM		30	\$400.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
WXMI 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 11:00 PM		30	\$3,750.00								
Sold out at LUR per WXMI. Move to S2 to clear.											

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 1:48:54 PM

WXMI-TV

Page 1 of 2

suzannel@mediastrategies.com



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

12018

Contact: Shelly Bohr

Phone: 616-364-8722

Email: sbohr@fox17online.com

Fax: 616-364-8506

Direct: 616-447-5232

WXMI-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Saturday 10p News	LN	Sa	\$350.00						1		1
10:00 PM 11:00 PM		30	\$350.00								
Sunday 10p News	LN	Su	\$550.00							1	1
10:00 PM 11:00 PM		30	\$550.00								
Sold out at LUR per WXMI. Move to S3 to clear.											
Station Gross Totals			\$12,800.00	6	6	6	6	7	1	1	33

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 1:48:54 PM

WXMI-TV

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